

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES	SOCIAL OPPORTUNITIES	AREA EXPO	ADVERTISEMENT	EARLY BIRD ADMISSION until 15/02/2021
Welcome coffee (1 slot)	€ 1,000			€ 900
Coffee Break (4 slots)	€ 800			€ 720
Lunches (2 slots)	€ 3,000			€ 2,700
Networking aperitif (1 slot)	€ 2,000			€ 1,800
Jazz Concert (1 slot)	€ 2,000			€ 1,800
Private room		€ 750		€ 600
Basic stand		€ 1,000		€ 900
Slides in loop in the plenary room and exhibition room			€ 2,000 + 1 PASS	€ 1,800 +1 BADGE
Logo of the organization printed in backdrop/billboard banner				
Promotion material in conference bag				
Logo of the organization on the LCF website and LCF program				
Internal Adv in the final program				
Logo on the handed LCF bag				
Sponsorship acknowledged via Lear Twitter/LinkedIn account				

## TERMS & CONDITIONS

### **1. Definitions**

In these Terms and Conditions (T&C), expressions shall have the following meanings:

- a) **Collaboration Contract** refers to a sponsorship or partnership agreement, signed between a company and the Organiser.
- b) **Event** means the Lear Competition Festival (LCF)
- c) **Event Charge** means the payment to be made by the Sponsor/Partner for the chosen Collaboration package;
- d) **Exhibitor** means the company or person that has been granted an exhibition space at the Event under a sponsorship or partnership Contract;
- e) **Organiser** means Learlab s.r.l.
- f) **Sponsor/Partner** means the company or person, that reserved a sponsorship/partnership package for the Event.

### **2. Application**

Any person or company wishing to partake in sponsoring or in becoming a partner of the Event can contact the Organiser (see Clause 26), indicating the preferred Collaboration package. Sponsorship/partnership packages, including benefits and costs, cannot be shared with other firms or companies.

Sponsorship/Partnership packages will be assigned on a first-come-first-serve basis. Upon receipt of the application, the Organiser will confirm in writing the Sponsorship/Partnership package.

### **3. Contract acceptance**

The reservation of the Sponsorship/Partnership contract is only valid by sending to the Organiser the completed and signed Sponsorship/Partnership Form and the T&C attached. Once the Organiser has accepted and signed the Collaboration Form, it becomes legally binding for both parties

### **4. Terms of Payment**

Upon the acceptance of the contract, the Organiser will send an invoice for the total due amount of the Event Charge (plus VAT where applicable) to be paid in full within 30 days.

### **5. Cancellation**

If the Sponsor/Partner fails to pay the Event Charge within the agreed time, the Organiser may, in writing, cancel the Contract.

On the other hand, the Sponsor/Partner can, in writing, cancel the Contract, only up to 60 days before the commencement date of the Event. In this case (i.e. up to 9<sup>th</sup> of April 2021), an administrative fee equal to 10% of the Event Charge will be retained by the Organiser.

In case of an untimely cancellation by the Sponsor/Partner (i.e. after 10<sup>th</sup> of April), the whole Event Charge will be retained by the Organiser.

### **6. Duration**

This Contract shall take effect on and from the Date of its signature by both parties and shall continue for a period expiring 2 calendar months after the Event.

### **7. Scheduled Event dates and hours**

The Event takes place in Rome on June 9-11, 2021. Scheduled times are from 08:30 AM through to the end of the last working session specified in the programme for each day.

### **8. Conference postponement or cancellation**

The Organiser reserves the right to postpone or cancel the Event if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the Event, the Organiser shall be liable in no way to the Sponsor/Partner for losses resulting from such delay or cancellation.

The Organiser will, however, reimburse the sponsor/partner for the amount already paid under the Collaboration Contract.

## **9. Speaking at LCF**

Speaking slots at parallel sessions are not linked to any sponsorship packages and reserved only to Partners (Premier, Gold and Silver Pack).

## **10. Logo and Adv placements**

*Based on the type of Collaboration (sponsorship/partnership) and on the package reserved, logos and promotion materials (e.g. brochures, gadgets) of the organisations will appear as listed below.*

### *10.1 Backdrop/billboard*

Logos attributed to organisations supporting the Event will appear in dedicated backdrop/billboard in the desk, Plenary and Exhibition areas.

### *10.2 Event material*

Logos attributed to organisations supporting the Event will appear on the LCF final programme and in the Event material.

Sponsors/Partners' brochures, leaflets and any other advertisement material can be included in the bag distributed to participants at the registration desk.

### *10.3 Event webpage*

Logos of the sponsors/partners' organisations will appear at the bottom of the Event webpage in alphabetical order from left to right.

### *10.4 Adv Slide*

*Sponsors will have the possibility to prepare an advertisement slide that will be displayed on a loop in the plenary room and in the exhibition area.*

### *10.5 Social Event*

The logo of the Sponsor of the Social Event will appear on signage at the relevant sponsored event. The number of banners and signs at the Event will be determined by the Organiser.

## **11. Stands**

If a stand is envisaged under the Contract, the Exhibitor must have display materials unpacked and ready for display, with all packaging cleared away before the commencement time of the Event. No work will be permitted once the registration desk has opened and the first participant has arrived.

All stands will have access to electrical sockets and a Wi-Fi Connection.

### *11.1 Basic Stand*

The Basic Stand space means an empty area measuring 6 sqm to be furnished. Upon request, the Organiser can provide 1 table; 2 chairs; and a paper basket. It is also possible to request and rent a second adjacent stand space of 6 sqm.

All requests must be sent to the Organiser by May 10, 2021.

The Sponsor/Partner independently organises the stand space using its own material.

### *11.2 Equipped Stand*

The Equipped Stand space means a space whose furnishing and dimension is to be agreed with the Sponsor/Partner. Upon request of the Sponsor/Partner and based on the dimension of the stand, the Organiser can provide tables, chairs, a board with vinyl writing of the organisation's name, a coat stand, a floor lamp, and a paper basket. It is also possible to request and rent a second adjacent stand space.

All requests must be sent to the Organiser by May 10, 2021. The Organiser will furnish the stand space based on the Partner/Sponsor preference.

## **13. Exhibition materials**

Exhibitors are responsible for the delivery and removal of their own materials to and from the Event venue.

## **14. Care of exhibition space and building**

The Exhibitor shall care for and keep the stand space in good order. Display equipment and material will be the Exhibitor's responsibility. Exhibitors may not place anything in the exhibition space common areas. Exhibitors must not injure or deface the wall or floors of the venue. If such damage occurs, the Exhibitor is liable to the owner of the venue for such damaged.

## **15. Talent4Comp**

Talent4Comp is the recruiting feature of the Event. The recruitment services will be provided in two phases.

### *15.1 Pre-Event*

Before the commencement of the Event, the Organiser will grant access to the Talent4Comp

platform in order to upload of the organisation profile and publish one (or more) job vacancy.

The organiser will notify the Partner of any interested students and/or graduates so that interviews can be scheduled.

The Organiser will provide related assistance in the use of the platform.

#### **15.2 Event**

During the Event, the Partner can hold interviews with selected candidates at the stand or in a private room, depending on the chosen package.

#### **16. Promotional video**

The Promotional Video is envisaged only under a Partnership contract.

The maximum duration of promotional video is two minutes. Only content relevant to the Partner company will be shown.

Videos are to be played as participants enter the meeting room before each session commences. Within each category of partnership, video content will appear in alphabetical order.

#### **17. Social event sponsors**

Sponsors of LCF Social Event can display a banner of the organisation or distribute gadgets.

No speeches by sponsors are permitted during the sponsored Social Event.

#### **18. Complimentary badge**

Complimentary badge is envisaged under the Partnership Contract. This badge can only be used by a representative of the Partner company in their capacity as a participant and cannot be shared by multiple people.

The complimentary badge entitles the same benefits as a paying participant. Badge holders may attend all social events (including the Gala Dinner if Premier, Gold and Silver Partner).

Complimentary badges are valid for the whole duration of the Event.

Notification of changes of names on the Complimentary Badges must be notified via e-mail to the Organisers no later than five working days prior to the commencement of the Event.

No discount or refund will be given for non-use of Complimentary Badges.

#### **19. Discounts**

The Organiser envisages the possibility of granting discounts of up to 30% on the registration price for additional people indicated by the Sponsor/Partner.

The discount is calculated on the price of the full registration ticket related to the category of the organisation (i.e. academia, law firm, business).

No discount or refund will be given for non-use of benefits by the sponsor/partner associated with a package.

#### **20. LCF Privacy Policy**

[www.learcompetitionfestival.com/privacy-policy/](http://www.learcompetitionfestival.com/privacy-policy/)

#### **21. Liability**

Sponsors/Partners assume the entire responsibility and hereby agree to protect, indemnify, defend and hold the Organiser and its employees harmless against all claims, losses and damages to persons or property caused by the Sponsor/Partners' installation, removal, maintenance, occupancy or use of the Event venue or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

#### **22. Force Majeure**

Where the Organiser or the Sponsor/Partner is unable to carry out its obligations under this Contract due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided that the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.

#### **23. Applicable law and Jurisdiction**

This Contract shall be governed by and construed in accordance with Italian Law.

Any dispute arising under this Contract shall be resolved in the Court of Rome, Italy.

#### **24. Compliance**

Any and all matters not specifically covered by these T&C are subject to approval by the Organiser.



The Sponsor/Partner agrees to abide by and comply with all the T&C, including any amendments that the Organiser may make from time to time, set out in this document.

The Sponsor/Partner further assumes all responsibility for compliance with the rules and regulations of the

operators of and/or owners of the venue where the Event is held.

**25. Contact person**

To reserve a Sponsorship/Partnership package and for further information, the contact person is Ms Silvia Caporale at [info@learcompetitionfestival.com](mailto:info@learcompetitionfestival.com)

## COLLABORATION FORM

### COMPANY INFORMATION

<i>Company name</i>	
<i>Tax registration number</i>	
<i>Address</i>	
<i>Contact Person</i>	
<i>Email</i>	
<i>Phone</i>	

### COLLABORATION DETAILS

<i>Type (Sponsorship/Partnership)</i>	
<i>Package</i>	
<i>Changes (if any)</i>	
<i>Amount due</i>	

### **CONSENT FOR PROCESS AND/OR RELEASE OF INFORMATION**

Each party authorises the other to process its personal details into the data system. Each party authorises the other to release information or records about the other party to another person or organisation, if it is necessary for the execution of the contract. Each party is aware of the right to cancel, modify or revoke this authorisation at any time.

The signature below signifies that the [*Sponsor/Partner*] has read, understands, and agrees to be bound by all the terms and conditions of this form.

Date

Signature